



# Program Advertising Agreement

Name of Organization/Individual (Please print or type) \_\_\_\_\_ Date \_\_\_\_\_

Name as you wish it to appear in the program/acknowledgements \_\_\_\_\_

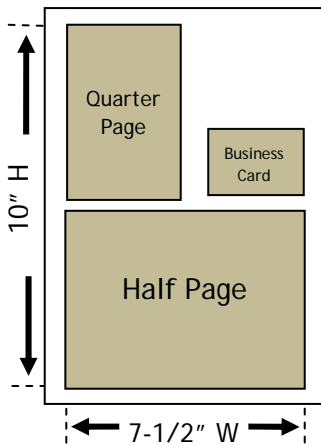
Address \_\_\_\_\_ City \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

## PROGRAM BENEFITS

- Exposure to the Crystal Community: Over 1,000 choristers, 30+ faculty, 180 alumni and their families
- Ads will appear in all concert programs, including 8 Annual Concerts in 2010 within greater bay areas. (Subject to change if unexpected events occur.)
- Target concert audiences of 3,500
- Ad purchaser's name will be recognized on Crystal 's events and occasions
- Complimentary concert tickets for Ad purchaser,
  - Full Page (3 tickets for Annual Performance)
  - Half Page (2 tickets for Annual Performance)

## PROGRAM CHOICES (Please select the type of AD)



- Inside Back Cover (7-1/2" W x 10" H) ..... \$2,000 (not available)
- Full Page (7-1/2" W x 10" H) ..... \$1,550
- Half Page (7-1/2" W x 5" H) ..... \$ 800
- Quarter Page (3-3/4" W x 5" H) ..... \$ 450
- Business Card (3-1/2" W x 2" H) ..... \$ 270

## CAMERA-READY ART

- \* Camera ready black and white EPS file at actual size or
- \* A high resolution (1200-2400DPI) PDF or
- \* A business card or
- \* Promotional flyer in PDF file

\*\* We can assist in the preparation of print-ready artwork at \$30/hr, please contact [wanyiwu@crystalchoir.org](mailto:wanyiwu@crystalchoir.org) for a quotation

**PAYMENT** Please make check payable to Crystal Children's Choir

**SUBMISSION DEADLINE: March 31, 2010**

**CONTACT** Julia Hsiao. 408-568-8188. [advertising@crystalchoir.org](mailto:advertising@crystalchoir.org)

Crystal Children's Choir is a 501(C)(3) non-profit organization, Tax ID is 770457579.



# *Crystal Children's Choir*

## **Mission**

Strive for excellence in choral music education to children & blending the best of Eastern and Western musical traditions.

## **History**

- Over 1000 choristers
- 6 locations: Cupertino, Fremont, San Jose, Foster City, Hsin-chu (Taiwan), Beijing (China).

## **Honor and Recognitions**

- ☆ 2002, 2006 ACDA Western Division
- ☆ 2006 MENC 60<sup>th</sup> National Conference
- ☆ 2007 ACDA National Convention
- ☆ Heritage Children's Choir Festivals – Adjudicator's Award, Gold rating

## **Venues Performed**

- ♪ Beijing Concert Hall
- ♪ Carnegie Hall, New York
- ♪ Davies Symphony Hall, San Francisco
- ♪ Sydney Opera House
- ♪ Taipei National Concert Hall
- ♪ St. Peter's Basilica in Vatican
- ♪ Stanford Memorial Church

## **Concerts and Community Events**

- Kenya Braeside Watoto Children's Choir Cultural Exchange
- Invitational Choral Festival at Stanford
- Chinese new Year Concert with San Francisco Symphony
- Concert with Chanticleer, San Francisco
- Spring Concert with Peninsula Symphony
- Concert with San Jose Youth Symphony
- Voice of America's Future, Grace Cathedral, San Francisco
- Chanticleer Middle School Music Festival
- A World Music Adventure, joint concert with Raggazzi Boys Choir & Tucson Arizona Boys Chorus.
- Two seasonal concerts: Christmas & Summer Annual Concerts
- Senior Centers